Stats Matter!

by Maureen Becker
Executive Director

Ah, summertime! The perfect season for bike patrol, though some in hotter climes may beg to differ. Each summer brings a crop of news items about public safety cyclists. Headlines like “Police Adding More Teams of Officers on Bikes” (CBC News, Edmonton, AB, July 21, 2012), “Pedal Power: YSU Police Introduce Bike Patrol” (Tribune Chronicle, Youngstown OH, July 10, 2012); “Brownsville Police Department Restarts Bike Patrol Program” (The Brownsville Herald, Brownsville TX, July 8, 2012); and “Gordon EMS Launches Emergency Bike Team” (The Calhoun Times, Calhoun GA, July 11, 2012), are not uncommon. All of these articles highlight the many benefits of public safety cycling – maneuverability, stealth, speed, approachability, and versatility. Some even mention the low operational costs, the fuel savings, the economic advantages, and the fitness factor. What most lack are numbers; the kind that the administration likes to hear.

Riding around, preventing crime and heading off serious medical problems are important, to be sure. In the simplest of terms, that’s what public safety cyclists do. It is difficult to count the number of crimes that were not committed because you were there. It is hard to quantify how many cases of heat stroke, for example, did not occur because you were there. You can, however, count citizen contacts, arrests, traffic stops, treatment of minor maladies, and distribution of health and safety information. These are the kinds of figures that can help you justify your existence if and when that day comes when someone decides that cutting the bike unit is the perfect way to save money.

Take the Duluth Police Department. On July 19, 2012, Fox 21 News/KQDS ran a story called “Enforcement Numbers Grow for Duluth Bike Officers”. Officers were quoted as saying that, since May 1, bike officers had made almost 1,600 contacts, taken 40 people into custody, and made five felony arrests. It went on to detail that the officers had issued 152 citations, made 33 traffic stops, and taken 29 people to detox. Having these numbers available separately from the aggregate statistics kept by the department will no doubt be helpful to the bike unit in the future.

Just as important is trying to ensure that news reporters mention the bikes in specific situations, as in “Port Huron Bike Patrol Nabs Man on Heroin Charges” (Times Herald, Port Huron MI, July 21, 2012); “One Man Arrested for Robbing Man on Charity Bike Ride” (Palm Beach Post, W. Palm Beach FL, May 31, 2012); and “Bicycle Patrol Officers Arrest Wanted Man in Alley” (Columbus Republic, Columbus IN, April 17, 2012). If thecitizens are constantly exposed to the message that bikes make a difference, they are more likely to support your need for funds, training, equipment, and personnel.

Stats or not, good publicity is good publicity. But ultimately, it is up to you to prove your worth — and nothing says it like the numbers.

Safe Routes to School Events

On May 9, 2012, the National Center for Safe Routes to School launched a new event as part of National Bike Month: National Bike to School Day. This was a natural expansion of the successful Walk to School Day program, which debuted in 1997 to highlight the need for walkable communities. Today, thousands of schools throughout the US, Canada, and 40 more countries celebrate International Walk to School Day, and more than a thousand Bike to School Day events were held in 49 states and the District of Columbia during the inaugural event.

Although Walk to School Day is focused more on walking and Bike to School Day is focused more on bicycling, both days welcome and encourage all forms of active transportation to school.

Public safety cyclists are uniquely positioned to participate in Bike/Walk to School Days and can contribute greatly to their success. While in many communities, parents, teachers, and administrators take the lead role, in others, they may be reluctant to so because of safety concerns. The presence of emergency services personnel on bikes helps alleviate those concerns and create a sense of security for all involved.

Whether you have a lead or support role in a Safe Routes to School event, this guide will help your local event get from concept to reality.

Note: all webpage references can be accessed from www.walkbiketoschool.org. This planning guide can be found at http://www.walkbiketoschool.org/getting-started.

STEP 1: ENVISION THE EVENT Having a theme for the event can help other planning decisions fall into place. Understanding what

(Continued on page 22)
Throughout my law enforcement career as a trainer and educator, even in lean budget times, I often quipped that a lagging economy was job security for law enforcement. The only job cuts that public safety experienced were vacancies that temporarily went unfilled to give some budget relief; never did we contemplate layoffs. Sadly, those times are upon us and we have had to adapt to a new reality.

One of the areas to suffer deep cuts has been the training budget. In many agencies, training faded quietly away amid our fears of deeper cuts. There were some voices in the wilderness crying out warnings, but only rarely do these cuts return immediate dire consequences, so the warnings are easily ignored.

Fortunately, voices of reason have weighed in on this dilemma. An article in Police Chief Magazine (vol. 72, no. 10, October 2005), by Dr. Elsie Scott, Ph.D., Co-Chair, IACP Education and Training Committee, described training as an important risk management tool. She said, “Good risk management involves keeping the knowledge and skills of the department’s personnel current. Police agencies have been slow to embrace risk management. Too many wait to be sued or to be threatened with other court action before instituting preventive measures to reduce agency risk.”

Perry W. Hollowell, Director of In-Service Training at the Indiana Law Enforcement Academy, said, “Poor training or improper training can certainly lead to devastating consequences. It is important to continue to train law enforcement personnel to exacting standards even in the face of deep budget cuts. It is not only an issue for our officers’ safety but also for those we serve.”

So, given the importance of training, what can we do to protect it from the budget ax? First, look toward internal sources of training. Agencies have a wealth of internal talent and knowledge, and with some formal instructor certification, they can be both valuable and economical. IPMBA Instructors who teach in-house classes are a good example, and they can take it even further by partnering with neighboring agencies to share instructors and classroom resources.

We can also look to corporate and university resources for support. Police executives and foundations have successfully formed partnerships to fund and host training that might otherwise be beyond budgetary constraints.

Finally, don’t be afraid to be that voice in the wilderness crying out for the need for more training. We all have a role in assuring that we have the training and preparation that we need to face the challenges of our professions.

Stay safe...on two wheels and always,

Bernie Hogancamp

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**BECOME AN IPMBA INSTRUCTOR**

Join the ranks of more than 1,000 of your fellow public safety bicyclists by becoming an IPMBA Instructor.

Call 410-744-2400 or email info@ipmba.org for an instructor application packet. In the simplest of terms, to become an Instructor, you must meet the criteria outlined in the packet, apply to IPMBA headquarters, be approved, then register for and attend one of the Instructor Courses.

Check out www.ipmba.org for Instructor Course information.

“I applaud IPMBA for upholding a strong standard for participating in the IC.”

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“Challenging and rewarding...a hard-earned certificate!”

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**Training as an Investment**

“...Too many wait to be sued or to be threatened with other court action before instituting preventive measures to reduce agency risk.”

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The International Police Mountain Bike Association promotes the use of bikes for public safety, provides resources and networking opportunities, and offers the best, most complete training for public safety cyclists.

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Hand-Built in the USA
Saint Paul Has It All

Saint Paul’s first bicycle officers hit the streets rolling in 1897, and from the perspective of the 2012 IPMBA Conference attendees, they haven’t stopped since! Nearly 200 bike officers and medics gathered in Saint Paul from April 27-May 5, 2012, for the purpose of honing their public safety cycling skills. Saint Paul delivered on the promise of providing a venue worthy of IPMBA’s world-class training. Attendees explored the gracious neighborhoods on Summit and Grand Avenues, the spacious State Capitol Complex grounds, parks and trails along the scenic Mississippi River, and even a defunct brewery in their pursuit of excellence.

They also followed in the footsteps of “public enemies” like John Dillinger, Ma Barker, Prettyboy Floyd, and Babyface Nelson, who sought safe haven in Saint Paul during the 1920’s and 1930’s. The history of this era was brought to life during a tour of the Wabasha Street Caves, once home to a speakeasy and nightclub called the Castle Royal, as well as a fascinating presentation by crime historian Paul Maccabee, author of John Dillinger Slept Here.

Between the history, the hospitality, the bike-friendly downtown, and the excellent organization of the host committee, Saint Paul proved to be an ideal location for an IPMBA Conference! Pages 5-14.

The IPMBA board, staff, members, and conference attendees extend their sincere thanks to the Saint Paul Police Department (SPPD) for hosting the 22nd Annual IPMBA Conference. They could not have organized such a fine event without the generous assistance of the Minneapolis Police Department (MPD). Support was also provided by the Cottage Grove Police Department, the Minneapolis-Saint Paul International Airport Police Department (MSP), who opened their doors to the first airport bicycle operations workshop, and the University of Minnesota Police Department.

IPMBA would like to recognize the many dedicated individuals who participated in the planning and implementation of the conference. The effort was spearheaded by Saint Paul Officers Jason Bain and Anthony Holte, who began the process of bringing IPMBA to Saint Paul shortly after attending the 2009 IPMBA Conference in Albuquerque. Their enthusiasm was contagious and in early 2010, Saint Paul was awarded the event.

The excitement kept building as their fellow IPMBA Instructors Murray Prust (SPPD) and Sgt. David Hansen and Officers Jim Bulleigh and Dan Lysholm from “across the river” in Minneapolis jumped on board, along with John Zizzo of MSP Airport Police.

As the conference gained momentum, so grew the list of supporting personnel to include the following dedicated individuals.


From Minneapolis Police Department: Sgts. Tim Mattsson, Marc Klukow, and Dan Swalve; Officers Kris Brown, John Chamberlain, Calvin Cook, Stephane Courtois, Jordan Davis, Ken Feucht, Cory Fitch, Jeremy Foster, Marc Gingerich, Eric Hagel, Shaun Harrington, Ryan Johnson, Michael Kirchen, Steve Klimke, John Laluzerne, Kevin Lazarchic, Chao Lee, Steve McBride, Pat McCarver, Jeff Mercill, Jamiel Mohammad, Mike Moor, Ryan O’Hara, Jamie Schwartz, Scott Shepard, Kevin Wells, and Joe Will.

From Minneapolis-Saint Paul Airport Police Department: Lt. Keith Roediger, Sgt. John Christenson, and Officer Chris Moen. From Minneapolis-Saint Paul Airport Fire Department: Jennifer Toavs; from University of Minnesota Police Department: IPMBA Instructor Lara Bauer; from Cottage Grove Police Department: IPMBA Instructor Bryce Wanek; and from Ramsey County Emergency Communication Center: Emily Debroux.

The list goes on to include Saint Paul Police Reserves Kevin Blanchard, Tyler Boettcher, Ken Bronk, Carolina Contreras, Jacob Coulson, Jacob Coulson, Kyle Curry, Jenel Farrell, Randy Hamilton, Mary Hanson, Michael Hayden, Larry Langlois, Jonathan Miller, Matt Osborne, Mike Parkos, Mark Reiersen, and Don Scanell; Ramsey County Sheriffs Office Reserve Gary Baldwin, Rachel Canning, Harry Crump, Jeff Horonski, Michael Howe, Ler Htoo, Dallas Jones, Ray Knoblauch, Jason Lind, Bill Naegely, Derek Noles, Jim Opine, Kathie Strong, and Allan Vang; and Saint Paul Police Explorers Ryan Allen, Alania Carrión, Jon Douglas, Kadejsha Kibble, Adesola Macey, Josh Moua, Alyssa Oliveraz, Justo Ramirez, Anna Roe, Randy Vasquez, and Parker.

IPMBA also appreciates the support of the Saint Paul business community, especially the Eagle Street Grille for hosting nightly hospitality, and Bloomington-based Quality Bicycle Products for hosting the competition awards ceremony and dinner.

Finally, IPMBA thanks all those who attended the conference. Overcoming the obstacles of tight budgets and manpower shortages is indeed an impressive feat. Without you, the efforts of everyone mentioned above would have been for naught.

Get back to Baton Rouge for the 23rd Annual IPMBA Conference, April 27-May 4, 2013!

Photo by Scott Picquet
THE 2012 IPMBA CONFERENCE

Opposite page, clockwise from upper left: Opening Ceremonies; Airport Bicycle Operations for Police and EMS; Quinn McConnell in an MMR Scenario; IPMBA Exhibit Hall; Susie Ochs in the Maintenance Officer Course; Bicycle Response Team in action.
This page, clockwise from upper left: Bicycle Response Team Training; Police Cyclist Course live-fire exercises; Terry Sanders, Adrian Porter, and Steve Laskowski; Rebecca Carlile leads the parade; MMR Scenario; Donnie Carr in the MMR Core Skills & Scenarios Clinic; Krav Maga for Public Safety Cyclists (photo by Gail Boxrud).
Every year I am tasked with the organizing (loosely put) and running of the annual competition and every year I am stunned by what is created to challenge the competitors. This year was no exception. The competitors faced obstacles that some may have seen in past competitions, but this year, they were taken to a new level.

The creative energies of Tony Holte (left) and Jason Bain of St. Paul were indeed fantastic. Throw in the skills of our very own Bob the Builder (aka Bob Hatcher), and the possibilities are endless! The raised starting gate (right), this competition course seemed to challenge some competitors right from the start. The riverfront Kellogg Park offered an array of existing features that enabled a truly unique venue to be established. The competitors raced across the “Sea of St. Paul”, known locally as a fountain, complete with sea monsters (above right). Riders raced through a variety of cone courses, up and down ramps and stairs, and then into the most unique patch grabber I have ever seen, made up of eight-foot tall, cut-out letters spelling IPMBA (right, prior to final assembly)!

The pre-ride safety check was completed by Bob Hatcher and the course was given its final blessing. Then pros Derrick Maready and Shaums March of MMR took to the course to wow us all with their skill and speed. Derrick, completing the course on Hans Erdman’s tractor-tire bike (photo on page 9) completed the course in 1:29.13. Shaums completed the course in a lightning speed of 1:17.69. But wait….it gets better. Medals were presented to the winners at the competition awards ceremony and dinner, which was graciously hosted at Quality Bicycle Products’ facilities.

In the team category, first place went to Three Men and a Medic (Adam Gaby, Trent Roach, Mike Hudspeth and James Englert), with a combined time of 5:58.64. They were followed by Super Bad II (Chris Combs, Collins Hopgood, Anthony Lusty and Gregory Ward), with a combined time of 6:13.06. Third place was grabbed by the Lonestar Lunatics (Rebecca Carlile, Jeff Taylor, Bobby Kyle Sellers and Donnie Carr), with a combined time of 6:16.26.

In the open category, featuring our vendors, the only competitor was Eric Kackley of Volcanic with a time of ….. wait for it…..1:12.28, beating Shaums’ time of 1.17.69 to secure the best overall time.

In the Female 30+ category, Lara Bauer grabbed the “gold” with a time of 1:38.45.
(Continued from page 8)

Second place went to Rebecca Carlile with a close 1:40.40.

In the Male under 30 category, first place went to Rob Collett with a time of 1:29.80. Adam Gaby landed the second place medal with a time of 1:31.96.

In the Male 30-39 category, first place was captured by Greg Ward with a time of 1:24.80. Second place was awarded to Kris Conwill with a time of 1:25.32.

In the Male 40-49 category, Calvin Cook aced first place with a time of 1:17.78, which was also the best overall time in the Public Safety Cyclist category. Chris Combs scored second place with a time of 1:21.91.

In the Male 50+ category, Paul Kultala earned first place with a time of 1:58.27.

Once again our competitors demonstrated their competitive spirit and put on an impressive and entertaining show for the crowd, proving that they really are the best of the best of public safety cycling.

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**INDIVIDUAL COMPETITION**

**Female 30+**
- Lara Bauer – 1:38.45
  University of Minnesota (MN) Police Department
- Rebecca Carlile – 1:40.40
  Cypress Creek (TX) EMS

**Male under 30**
- Rob Collett – 1:29.80
  Poudre Valley (CO) Health System Ambulance
- Adam Gaby – 1:31.96
  Five Rivers MetroParks (OH) Police Department

**Male 30-39**
- Greg Ward – 1:24.80
  Barnes Jewish Hospital (MO) Department of Public Safety
- Kris Conwill – 1:25.32
  Wooster (OH) Police Department

**Male 40-49**
- Calvin Cook – 1:17.78
  **Second Overall, Best Public Safety Category**
- Chris Combs – 1:21.91
  Boone County (KY) Sheriffs Department

**Male 50+**
- Paul Kultala – 1:58.27
  Chandler (AZ) Police Department

**TEAM COMPETITION**

Three Men and a Medic – 5:58.64
- James Englert, Arapahoe County (CO) Sheriffs Office – 1:25.67
- Adam Gaby, Three Rivers MetroParks (OH) Police Department – 1:31.96
- Mike Hudspeth, Guilford County (NC) Emergency Services – 1:23.20
- Trent Roach, Three Rivers MetroParks (OH) Police Department – 1:37.71

Super Bad II – 6:13.06
- Chris Combs, Boone County (KY) Sheriffs Office – 1:21.91
- Collins Hopgood, Barnes Jewish Hospital (MO) Public Safety – 1:38.86
- Anthony Lusty, Boone County (KY) Sheriffs Office – 1:47.49
- Greg Ward, Barnes Jewish Hospital (MO) Public Safety – 1:24.80

Lone Star Lunatics – 6:16.26
- Rebecca Carlile, Cypress Creek (TX) EMS – 1:40.40
- Donnie Carr, Denton (TX) Police Department – 1:42.29
- Bobby Sellers, Cypress Creek (TX) EMS – 1:31.00
- Jeff Taylor, Cypress Creek (TX) EMS – 1:22.57

**OPEN CATEGORY**
- Eric Kackley (Volcanic Bicycles) – 1:12.28
  **First Overall**

**PRO CATEGORY**
- Shaums March – 1:17.69
- Derrick Maready – 1:29.13
THE 2012 IPMBA CONFERENCE

IPMBA Impacts the Industry

One of the most anticipated aspects of the annual IPMBA Conference is the exhibit hall. IPMBA has the only bike patrol-oriented expo in the United States (and perhaps the world), so it tends to attract businesses that are dedicated to serving police, EMS, and security cyclists. These companies enjoy a double benefit because so many IPMBA conference attendees are recreational and/or racing cyclists as well. IPMBA was pleased to welcome several first-timers to the 22nd Annual IPMBA Conference. Bern Unlimited displayed their innovative helmet designs while Detours continued conducting market research to determine what officers and EMS personnel really want in bike bags. G-Form wearable impact protection and impact protection for portable electronics (distributed by new corporate member Convergent Cycling), were visible in the exhibit hall AND on the competition course.

ISM Saddles, founded by former Tampa police officer Steve Toll, introduced their line of comfort and performance saddles designed to reduce pressure while riding. IPMBA’s parent organization, the League of American Bicyclists, was on hand with education and advocacy materials, and Education Director Alissa Simcox conducted a workshop called “How to Become an LCI” (League Certified Instructor). The National Association of School Resource Officers (NASRO) was available to offer information to those bike officers who also serve as school resource officers and encourage the use of bikes in the schools.

Corporate member Safariland launched the newly released Safariland-Kona patrol bicycle with great fanfare. Yakima highlighted a sturdy hitch-mount carrier designed to stand up to what Bob Hatcher once termed the “exuberant” driving of police officers.

After an absence of several years, local manufacturers Dero Bike Racks and Lift and Storage returned to the conference to offer solutions for organizing bike fleets and property rooms. R&B Fabrications likewise had a presence at the conference to supplement their annual contribution of conference welcome bags.

Veteran exhibitors like iFORCE Patrol Bicycles, Mocean, Patrol Bike Systems, United Uniform, and Volcanic Bicycles maximized their opportunities to visit with regular customers and build new client relationships.

IPMBA is fortunate that the support of the exhibitors reaches beyond the exhibit hall. Mocean and United co-sponsored the Thursday night reception. IPMBA conference instructors sported high-visibility, custom-embroidered shirts, courtesy of Mocean. Though not able to attend the conference, Bratwear made sure the Command Staff looked sharp in forest green, limited edition polo shirts.

The messenger bag-inspired welcome bags from R&B were filled with goodies such as eyeglass wipes from Jones & Bartlett Learning, water bottles from both Police Bike Store and Fezzari Bicycles, candies from Visit Tampa Bay (site of the 2014 conference!), and infection control products from SAFETEC. Practical and versatile “neck wallets” were supplied by Safariland. Reading material included From A to Z By Bike, courtesy of AMC Media, EMS World, Law Enforcement Product News and Law Enforcement Technology, JEMS, Law Officer and Police magazines, as well as Dirt Rag and Bicycle Times.

The maintenance sessions were well-lubricated by Bike Medicine’s Purple Extreme. SIMUNITION® generously supplied marking cartridges for use in scenario-based training and loaned protective equipment as well. Eric Kackley from Volcanic provided bike mechanical support in the bike check, sharing shifts with mechanics from Boehm’s Cycles. 4Bike-Police.com and ISM contributed to the t-shirts, while Lift and Storage sponsored Dude, Where’s My Bike?, a workshop conducted by Erik Pearce.

The silent auction raised more than $2500 in support of IPMBA’s programs. So please, patronize our exhibitors, sponsors, and advertisers at every possible opportunity.

Quality Bicycle Products generously provided their newly renovated café and a barbecue feast for the competition awards ceremony and dinner. Much to the delight of attendees, up close and personal tours of the distributor’s LEED Gold facility were conducted by Steve Flagg and other members of the Quality staff.

Without the support of the industry, IPMBA would face even greater challenges supporting you with resources and programs. So please, patronize our exhibitors, sponsors, and advertisers at every possible opportunity.
Conference Vendors and Supporters

IPMBA thanks the vendors and other supporters of the 22nd Annual IPMBA Conference. We appreciate those who were able to join us in the exhibit hall and those who provided sponsorships and in-kind contributions. Please support those who support you by patronizing them for ALL your bike patrol needs!

**Vendors**

**Bern Unlimited**
Contact: Julie McCutcheon
Telephone: 781-282-8125
Email: connect@bernumlimited.com
Website: www.bernumlimited.com
Product/Service: Helmets and Pads

**Dero Bike Racks**
Contact: Mark Skoine
Telephone: 612-359-0689
Email: mark@dero.com
Website: www.dero.com
Product/Service: Bike patrol fleet parking and solutions for abandoned bike storage.

**Detours**
Contact: Shawn Parks
Telephone: 206-957-6810
Email: orders@detours.us
Website: www.detours.us
Product/Service: Bicycle Bags

**DiNotte Lighting**
Contact: Robert Skaff
Telephone: 603-929-0123
Email: sales@dinottelighting.com
Website: www.dinottelighting.com
Product/Service: Police Headlights, Taillights, Strobes

**G-Form**
Contact: Ami Newsham
Telephone: 612-801-4396
Email: ami@g-form.com
Website: www.g-form.com
Product/Service: G-Form wearable impact protection and impact protection for portable electronics and smartphones.

**iFORCE Patrol Bicycles**
Contact: David Mysliwiec
Telephone: 724-431-2276
Email: dmysliwiec@ibistek.com
Website: www.iforcebikes.com
Product/Service: iFORCE Patrol Bicycle, iFORCE accessory light and siren kit.

**ISM Saddles**
Contact: Laura Toll
Telephone: 813-909-1441
Email: laura@ismseat.com
Website: www.ismseat.com
Product/Service: ISM bicycle saddles remove pressure from the pudendal nerve and arteries for unparalleled comfort riding.

**League of American Bicyclists**
Contact: Alissa Simcox
Telephone: 202-822-1333
Email: alissa@bikeleague.org
Website: www.bikeleague.org
Product/Service: The League promotes bicycling for fun, fitness and transportation and work through advocacy and education for a bicycle-friendly America.

**Lift & Storage**
Contact: Shawn Jones
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Email: sjones@liftstore.com
Website: www.liftstore.com
Product/Service: The latest technology in bicycle storage systems.

**Mecosan**
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Telephone: 949-646-1701
Email: moces@aol.com
Website: www.moces.net
Product/Service: Manufacturers of Technical Law Enforcement and Bike Patrol Uniforms

**National Association of School Resource Officers (NASRO)**
Contact: Janet Hyatt
Telephone: 888-316-2776
Email: janet.hyatt@nasro.org
Website: www.nasro.org
Product/Service: NASRO is committed to providing the absolute best training available for school based police officers, school administrators and school security/safety professionals across the country.

**Patrol Bike Systems**
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Product/Service: Law enforcement bicycles, duty gear, and bicycle accessories.

**United Uniform**
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Website: www.uumfg.com
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**Volcanic Bicycles**
Contact: Eric Kackley
Telephone: 360-943-8613
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**Yakima Products**
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Website: www.yakima.com
Product/Service: Yakima Bike Racks and Cargo Carrier Solutions

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Product/Service: 20 sporting and/or gaming events open to police and fire personnel. Held June 24-July 1, 2012, in Saint Cloud, Minnesota. 2014 Games will be held in York County PA, and the 2016 Games will be held in Thunder Bay ON. Visit www.canampolicefiregames.org.
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Website: www.jblearning.com  

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Dirt Rag/Bicycle Times  
Website: www.dirttragmag.com

Elsevier/JEMS Communications  
Website: www.jems.com  
Product/Service: Journal of Emergency Medical Services; EMS Today

EMS World  
Website: www.emsworld.com  
Product/Service: Leading EMS Magazine, Website, and Expo

Ergon USA  
Website: www.ergon-bike.com  
Product/Service: Ergonomic Grips, Backpacks, Tools, Pedals

Extreme Endurance  
Website: www.xendurance.com  
Product/Service: Supplements

Fezzari Bicycles  
Website: www.fezzari.com  
Product/Service: Bicycles and Accessories

Fox Racing Shox  
Website: www.foxracingshox.com  
Product/Service: Fox Racing Shox MTB Suspension

Genuine Innovations  
Website: www.genuineinnovations.com  
Product/Service: Flat Tire Remedies

Marin Bikes  
Website: www.marinbikes.com  
Product/Service: Bicycles for Public Safety Use

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Congratulations, New Instructors!

Ryan Hanis, Ketchikan PD, Ketchikan AK; Duluth PD, Duluth MN; Robert Hurst, Carleton University Public Safety, Ottawa ON; Jose Rodriguez, of Public Safety, Vermillion SD; Stephen Korsgren, Leesburg VA; Buena Vista FL; Signe Thompson, Seattle PD, Seattle WA; James Dyment, Wilmington, NC; Dominick Angiolillo, Fort Lauderdale PD (Retired), Fort Lauderdale FL; Mark Klukow, Minneapolis PD, Minneapolis MN; Michael Kirchen, Minneapolis PD, Minneapolis MN; Mike Hudspeth, Guilford County EMS, Greensboro NC; Nick Schultz, Philadelphia Prison System, Philadelphia PA; Jeffrey Parmelee, Indianapolis Metropolitan PD, Indianapolis IN; Trevor Johnson, Utah’s Hogle Zoo/U of Utah Police, Salt Lake City UT; Ron Kalomerski, Englewood Police PD, Englewood NJ; Matt Lane, Guilford Emergency Services (Retired), Greensboro NC; Gary McLaughlin, Sacramento PD (Retired), Sacramento CA; David Millican, Denton PD, Denton TX; Wren Nealy, Cypress Creek EMS, Spring TX; Steve Noftz, Ohio University PD, Athens OH; Erik Pearce, UW Madison PD, Madison WI; Murray Prust, Saint Paul PD, Saint Paul MN; Charlie Summers, Illinois State U PD, Normal IL; Jeff Taylor, Cypress Creek EMS, Spring TX; Mitch Trujillo, Boulder PD, Boulder CO; Michael Wear, Metropolitan PD, Washington DC; Tom Woods, Denton PD, Denton TX; Marc Zingarelli, Circleville Fire Department, Circleville OH; John Zizzo, Minneapolis-St. Paul Int’l Airport Police, St. Paul MN.

Thank you, 2012 IPMBA Conference Instructors and Presenters

Certified IPMBA Instructors

Dominic Angiolillo, Fort Lauderdale PD (Retired), Fort Lauderdale FL
Kirby Beck, Coon Rapids PD (Retired), Coon Rapids MN
Chris Combs, Boone County Sheriff’s Department, Burlington KY
Kris Conwill, Wooster PD, Wooster OH
Doug Dillon, Houston PD, Houston TX
Dwight Edwards, Cabell County EMS, Huntington WV
James Englert, Arapahoe County Sheriffs Office, Centennial CO
Kurt Feavel, Univ. of WI @ Madison PD (Retired), Madison WI
Dan Ganzel, Palm Beach County Sheriffs Office, West Palm Beach FL
Troy Gielish, Irving PD, Irving CA
Artie Gonzales, Topeka PD (Retired), Topeka KS
Tom Harris, East Baton Rouge EMS, Baton Rouge LA
Robert Hatcher, Delaware PD, Delaware OH
David Hildebrand, Denton PD, Denton TX
Bernard Hogan, HomePD (Retired), Homewood IL
Mike Hudspeth, Guilford County EMS, Greensboro NC.

Guest Instructors

Gail Boxrud, Krav Maga of Minneapolis, Minneapolis MN
Hans Erdman, NMBP/MN DNR State Parks, Isanti MN
Michael Kirchen, Minneapolis PD, Minneapolis MN
Mark Klukow, Minneapolis PD, Minneapolis MN
Dean Kuetter, COPS Office, Washington DC
Shaums March, Mad March Racing, Canyon Country CA

PMBA is truly grateful to the many highly-qualified instructors and presenters who generously volunteered their time, talent, and expertise to the conference. They are the reason that PMBA enjoys its reputation as the “gold standard” in public safety cyclist training, and why members travel from near and far to benefit from the training offered at the conference. Without them, the conference would not be the success that it is.

Derrick Marcey, Mad March Racing, Cincinnati OH
Brenda Noftz, J.D., Ph.D., Noftz Training and Consulting, Athens OH
Dante Pastrano, Krav Maga of Minneapolis, Minneapolis MN
Marcia Samuels-Campbell, COPS Office, Washington DC
Tim Schurr, Ashland Bicycle Works, Ashland OR
Alissa Simcox, League of American Bicyclists, Washington DC.
THE 2012 IPMBA CONFERENCE

...A Retrospective

In 2002, IPMBA began documenting each IPMBA Conference with an online photo album (www.ipmba.org/conferences.htm). Here is a glimpse back in time to pre-2001 conferences for which photos are still available. If you have a photo from one of the missing years (1991-1993), please submit a high-resolution scan for publication in the next issue of IPMBA News.

Kirby Beck, LAW Rally ('92)

Artie Gonzales, San Antonio ('94)

Hans Rey, Chicago ('99)

Sally Swanson and friend, Rochester ('96)

A Retrospective

Airborne prizes, Tacoma ('98)

Hill Climb Champions, Cincinnati ('01)

Competition, Tucson ('00)

Milwaukee ('95)

TJ Richardson, Nashville ('97)
Add this page to the conference section to allow more space for the lead article and give everything else some breathing room. I moved the ad to the next page because I don’t anticipate getting any industry articles. Also, no PPP updates.
I’m sure many of you remember learning group riding techniques in your basic class. I recall how vital the techniques were in getting everyone to ride safely from one area to another.

I would like to share two simple static drills that I’ve found useful over the years. Both drills can be performed in conjunction with the required skill stations, and to help to promote safe group dynamics while vehicular cycling. I’ll refer to them as the “Static Transitioning Drill” and the “Lane Change Merge Drill”.

Should you use them, both drills should be conducted prior to taking the class out into traffic.

Static Transitioning Drill
I learned this drill a long time ago, but still use it in my classes with great results. This drill can simplify the learning of group transitions, from single- to double-file and back. It enhances the ITK Skill Station 16: Transitioning.

Use the same type of parking lot as described in Skill Station 16. Have your students dismount and stand in a single-file line, away from their bikes. Cover the Teaching Points for Skill Station 16, including Communication, Rules of Group Riding, and Transitioning Rules. Have the students complete the transitions on foot, moving from single- to double-file and back. It enhances the ITK Skill Station 16: Transitioning.

Lane Change Merge Drill
The second drill involves group lane change merges. The drill is based on a technique borrowed from Commute Orlando (http://commuteorlando.com/wordpress/animations/group-riding/); check out the video and animations as a reference (special recognition to Keri Caffrey for the great animations). This lane change technique has been adopted as a standard vehicular cycling method for group lane changes and merging into lanes in the IPMBA Instructor Course.

Simulate two parallel traffic lanes using traffic crayon or chalk in your parking lot. When in double-file as above in the Static Transitioning Drill, the lead “rider” (who is actually on foot) starts the lane change by calling out the change and pointing to the destination lane. The lead rider waits for the rear rider to rear scan (clear the move) and initiate the lane change before the lead rider moves. Initiating the group’s move this way allows the rear rider to ensure no cars are trapped or cut off by the group.

These drills are preventative in nature. The techniques found in the drills should be used in all classes where groups of students (pairs or greater) will be travelling within traffic. By taking the time to implement the drills into your course, you benefit from their economy of words and directions, and being able to set clear expectations for the group before moving into traffic.

Hope this is helpful. Ride safe. Stay thirsty my friends!

Mitch is an IPMBA Instructor Trainer, serves as Education Director on your IPMBA Board, and has a penchant for singlespeeds. He can be reached at trujillom@bouldercolorado.gov.
### Support Our Corporate Members

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### Introducing Your 2012-2013 IPMBA Board

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<tr>
<th>Role</th>
<th>Name</th>
<th>Contact Information</th>
<th>Number of Years in Public Safety</th>
<th>Number of Years on Bike Duty</th>
<th>IPMBA Member Since</th>
<th>IPMBA Instructor Since</th>
<th>Favorite Bike</th>
<th>Favorite Place to Ride</th>
<th>#1 Priority for IPMBA</th>
</tr>
</thead>
<tbody>
<tr>
<td>President</td>
<td>Bernie Hogancamp, PCI #498</td>
<td><a href="mailto:President@ipmba.org">President@ipmba.org</a></td>
<td>32</td>
<td>19</td>
<td>1995</td>
<td>2001</td>
<td>Cannondale</td>
<td>Chicago lakeshore path</td>
<td>To provide the best, most current training to public safety cyclists and strive to evolve to meet the challenges of changing times and missions.</td>
</tr>
<tr>
<td>Vice President</td>
<td>Robert Hatcher, PCI #629/EMSCI #103</td>
<td><a href="mailto:VP@ipmba.org">VP@ipmba.org</a></td>
<td>15</td>
<td>12</td>
<td>2000</td>
<td>2002</td>
<td>Trek Top Fuel 98</td>
<td>Alum Creek State Park, Delaware OH</td>
<td>To provide the best and most complete training and resources for public safety cyclists.</td>
</tr>
<tr>
<td>Secretary</td>
<td>Wren Nealy Jr, EMSCI#860/PCI#154</td>
<td><a href="mailto:Secretary@ipmba.org">Secretary@ipmba.org</a></td>
<td>24</td>
<td>12</td>
<td>2002</td>
<td>2005</td>
<td>Cannondale</td>
<td>Anywhere with my kids</td>
<td>#1 Priority for IPMBA: Recent, realistic and relevant training for all public safety cyclists.</td>
</tr>
<tr>
<td>Treasurer</td>
<td>Kurt Feavel, PCI #539</td>
<td><a href="mailto:Treasurer@ipmba.org">Treasurer@ipmba.org</a></td>
<td>26</td>
<td>17</td>
<td>2001</td>
<td>2001</td>
<td>Trek 9000</td>
<td>Kettle Moraine State Forest, Eagle WI</td>
<td>#1 Priority for IPMBA: Keep IPMBA training fresh and new, bringing in new instructors and material to challenge and inspire us.</td>
</tr>
<tr>
<td>Industry Liaison</td>
<td>Charlie Summers, PCI #512</td>
<td><a href="mailto:Industry@ipmba.org">Industry@ipmba.org</a></td>
<td>20</td>
<td>16</td>
<td>1998</td>
<td>2001</td>
<td>Marin</td>
<td>Snowshoe WV</td>
<td>#1 Priority for IPMBA: To provide the best products available to all public safety cyclists!</td>
</tr>
<tr>
<td>EMS Coordinator</td>
<td>Marc Zingarelli, EMSCI #179/SCI#002</td>
<td><a href="mailto:emsc@ipmba.org">emsc@ipmba.org</a></td>
<td>27</td>
<td>10</td>
<td>2004</td>
<td>2006</td>
<td>Giant OCR Touring</td>
<td>In the big cities at night</td>
<td>#1 Priority for IPMBA: To get as many EMS agencies on bikes as possible.</td>
</tr>
<tr>
<td>Conference Coordinator</td>
<td>Tom Harris, PCI #861T/EMSCI #030T</td>
<td><a href="mailto:Conferences@ipmba.org">Conferences@ipmba.org</a></td>
<td>34</td>
<td>16</td>
<td>1996</td>
<td>1996</td>
<td>My new 29er</td>
<td>Being from the swamp, anywhere level!</td>
<td>#1 Priority for IPMBA: To provide the best possible training for members at a reasonable cost.</td>
</tr>
<tr>
<td>Membership Coordinator</td>
<td>James Englert, PCI #1081</td>
<td><a href="mailto:Membership@ipmba.org">Membership@ipmba.org</a></td>
<td>14</td>
<td>7</td>
<td>2008</td>
<td>2008</td>
<td>My Gary Fisher Single Speed 29er</td>
<td>Buffalo Creek Trail, Pine CO</td>
<td>#1 Priority for IPMBA: To keep offering the most complete and update training for public safety cycling and get as many agencies to use IPMBA as possible.</td>
</tr>
</tbody>
</table>
Member News

You Can Call this Former Bike Cop “Doctor”!

Congratulations are in order for Dr. Ray Ranne of the Chicago Police Department. Ray was an original and organizing member of the Chicago Police Department’s waterfront bike patrol unit, a former IPMBA Board member and long time IPMBA PCI.

Ray has recently finished his doctoral work and is working as an Adjunct Professor at Argosy University in addition to his work with Chicago PD. Ray’s PhD is in criminal justice and business, and he has multiple certifications in Homeland Security areas. Ray can be reached at ranne@comcast.net if you wish to send a note of congratulations on his achievement.

Kathleen Vonk Receives LMB Bicycle Educator of the Year Award

Each year, the League of Michigan Bicyclists (LMB) recognizes bicyclists across the state that embody the mission of the LMB in their work to promote and advance Michigan bicycling.

On May 23, during the luncheon for Advocacy Day, LMB honored the 2012 winners. Kathleen Vonk, PCI #042/EMSCI #063, received the 2012 Bicycle Educator Award. In addition to being active with IPMBA, Kathleen is also a League of American Bicyclist Instructor (LCI) and is active with LMB, serving on their Education Committee.

For more information about the awards, visit http://lmb.org/index.php/Blog/lmb-honors-award-recipients-at-7th-annual-lucinda-means-advocacy-day.html

Scottsdale PD Bike Officers Featured in National Geographic Video

In fall of 2011, National Geographic TV filmed a documentary on alcohol and its effects. One of the videos focused on alcohol-related violence. The clip, found in the National Geographic Taboo Video Collection, includes footage of Scottsdale bike officers breaking up a alcohol-fueled fight in the downtown entertainment district.


IPMBA NEWS, VOL. 21, NO. 3
Member News

William Gish Pedals 10,000 Miles in Columbus Airport

Public Safety Cyclists Serve CMH

Using mountain bicycles in airports is a growing trend in airport public safety. At CMH the bicycle program was started by Officer William Gish after researching airport bicycling programs nationally. The program started in April 2006 and, since then, Officer Gish has logged nearly 10,000 miles while patrolling in and around the CMH terminal.

“Experience has shown that citizens are more likely to approach a bike patrol officer than a patrol car or foot officer,” explained Officer Gish. “Bike patrol officers are often able to approach suspects virtually unnoticed, even in full uniform.”

As time allows, the bike officers answer questions from children and their parents as they’re waiting in the terminal, fielding questions about bike safety, maintenance and riding. “Everyday I’m on bike patrol I hear the familiar words, ‘Excuse me officer, can I ask you a question?”’ said Officer Gish. “Bike patrol officers are always eager to help.”

Bill Gish Pedals 10,000 Miles in Columbus Airport

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THANKS

IPMBA thanks the following members and friends for their generous support during these challenging economic times. With their support – and yours – we can help keep world-class public safety cycling training accessible and affordable.

Scott Anderson, Los Angeles Fire Department, Los Angeles CA
Kirby Beck, Coon Rapids PD (ret.), Coon Rapids MN
Christopher Davala, Maryland State Police, Berlin MD
George Garcia, Dallas ISD Police Department, Dallas TX
Artie Gonzales, Topeka Police Department (ret.), Topeka KS
Gregory Parsons, Leesburg Police Department, Leesburg VA
Jason Schiffer, Bethlehem Police Department, Bethlehem PA
Frank Shaw, Bremerton Police Department, Bremerton WA

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583 Frederick Rd., Suite 5B, Baltimore MD 21228
Whilst I personally wasn’t selected for Team GB, I certainly haven’t ever felt more a part of it than during the London Olympic and Paralympic Games! An estimated four billion people tuned in to watch the opening ceremony of London’s Olympic Games on 27 July 2012 – the third time the UK has hosted the Games, having previously done so in 1908 and 1948. The phenomenal efforts to prepare for the Games since the 2007 announcement will, in no uncertain terms, be an inspiring legacy for generations to come.

It was regrettable that much attention in the month which led up to the Games focused negatively on security arrangements, but the significant UK policing and security effort, led by London’s Metropolitan Police Service, saw some 12,000 police officers on duty across Olympic venues, supported by 4,500 members of HM Armed Services. More than 70,000 volunteers also were involved, and over 400 National Health Service Ambulance Staff were on duty every day.

The unprecedented planning efforts which have underpinned our operational activity in 2012 – across all emergency services – enabled us to make the case for cycling.

Brad Wiggins becoming the first British cyclist to win the Tour de France just a week before the opening ceremony, of course also helped raise the profile yet further for cycling as a major part of British sport, lifestyle and culture.

It certainly has for the ambulance service across the UK and notably in London – we yet again saw cycle response and public safety cycling play a critical role in the way events were managed. Police, security, stewards and ambulance personnel all took to two wheels in order to maneuver through the Games venues and around London. London’s cycle hire scheme was under much demand by residents and visitors as the Tube, bus and rail network was stretched to the maximum.

Some 30 cycle responders from London Ambulance Service (LAS) were out every day, supporting core business delivery and travel “hot spot” zones, responding to the wide range of calls which makes London’s ambulance service one of busiest in the world. St John Ambulance played a major role in supporting London and wider UK activity throughout the Games period – with teams out every day – and helping minimise the impact of our busy summer on the National Health Service infrastructure in London and around the country. Cycle teams were operational everyday on the south west coast for Dorset’s Olympic sailing events as well.

Over the last couple of years my “News from the UK” updates have tried to give IPMBA News readers a flavour of how we’ve been preparing. My next piece will come once the dust has fully settled after our summer period and will give me a chance to look back at the full year and all that has been achieved in the advancement of public safety cycling in the UK. We of course also have the Cycle Show to look forward too as well, hosted again in Birmingham, which will include a stand for 999 cycling teams led by St John Ambulance.

The colossal scale of activity which was so professionally delivered by the emergency services across the UK – and supported by so many partner organisations – has made the Olympic story a very exciting one to tell. Whilst the Games themselves may well have closed, and in my lifetime at least, will not likely return to these shores, I think it’s only just the beginning for realising the benefits of what has been achieved.

Until the next time…

— Ashley

Greetings from the Olympic Village!

Charlie Irvine of the Metropolitan Police in London has been on the job protecting the Olympic Athletes’ Village since construction began. This photo was taken just a week prior to the Opening Ceremonies, when the athletes were beginning to fill the Village. Charlie patrols the area on bike when he can, using his IPMBA skills to maneuver deftly around the property. With just a year left before retirement, Charlie is excited to be ending his career on such a high note.
Getting Involved with Safe Routes to School Events: A Guide for LEOs

Law enforcement is a key partner for sending a message of safety for motorists, walkers and bicyclists. Ways that law enforcement officers and departments have helped with walking and bicycling events include:

- Assisting with traffic enforcement campaigns to address driver behaviors, such as speeding or failure to yield to pedestrians.
- Escorting walking and biking parades to school.
- Acting as crossing guards to help student pedestrians and bicyclists safely travel to school.
- Greeting students as they arrive at school.
- Teaching students pedestrian and bicycle safety skills before or at the event.
- Speaking at the event:
  - To remind students how to safely walk and bike.
  - To remind parents how to drive safely around young pedestrians and bicyclists.

For more information about law enforcement’s role in ensuring Safe Routes to School, visit http://apps.saferoutesinfo.org/lawenforcement/.

Walking School Buses on Walk to School Day
Publicize the locations of Walking School Bus stops throughout and designate Walk Leaders to lead each group starting at a designated time. Upon arrival, the principal explains the benefits of biking and walking, rather than driving, to school.

Remote Starting Point
Identify a “Park and Walk” location. Cars and buses arrive at the designated time. With the help of local law enforcement, the group forms a parade, walking to school while carrying signs and banners. At the school, the mayor holds a brief press conference to talk about the need for safe walking and biking routes throughout the town.

Bike Train Event
Students and families are encouraged to meet at a designated location to participate in a bike ride to school. Prior to the ride, helmets are checked for a proper fit and extra helmets are available for students who don’t have them. The group rides to school, where they are greeted with refreshments and giveaways. A local dignitary and/or athlete can be invited to participate.

Walk AT School Event
The event kicks off with an assembly. The principal makes a pledge to walk/bike more, and challenges the students to do the same by logging all of their walking and biking activities. The principal introduces a contest between classrooms. Each class will log the number of walking and biking trips they make in a month. Students are encouraged to walk (or run) around the track or the playground during recess, and teachers reward good behavior by giving students extra walking time. The winning class receives the Golden Shoe Award.

STEP 2: GET BUY-IN FROM THE SCHOOL
Make sure the school principal supports your event before you begin any further planning. For tips and strategies on approaching the school principal about the event, review the Involve and Engage Your Principal page.

STEP 3: REGISTER YOUR EVENT
When you register your event, you get free access to materials such as templates for stickers, certificates and badges. Events are listed on the Who’s Walking/Biking page for parents, residents and the media to see which schools are participating and what events are planned. Registering your event is also important because it shows local, state and national leaders that walking and bicycling to school are valued.

STEP 4: APPROACH PARTNERS AND RECRUIT VOLUNTEERS
Build a team of people. Doing it alone can be overwhelming, and there are likely others who want to rally together to promote walking and bicycling to school.

Approaching Partners
Partners can contribute all sorts of support to your event, from an elected official walking in the event to law enforcement officers ensuring safety around cars. Tips on approaching and including these partners in your events are further explained in the Involve the Community section, which also offers suggestions for ways in which law enforcement officers can get involved (see sidebar).

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**Recruiting Volunteers** Volunteers can help with event preparation and on the event date itself. You can recruit volunteers through PTA meetings, via email/listserv, school, and community newsletters. Remember to take advantage of your local school and community newsletters. It helps to be specific about the tasks that require assistance. This allows potential volunteers to envision themselves getting involved based on their own strengths and interests. Specific tasks might include: design, print and distribute fliers; compile and email list and engage in e-marketing; contact potential speakers and help them prepare for the event; organize student activities; test walking and biking routes; lead walking and biking groups; coordinate logistics for a park-and-walk event.

**STEP 5: FINALIZE EVENT PLANS** This is the stage at which you move from brainstorming to action. Follow up on tasks that were delegated in Step 3. For example, a park-and-walk event or a bicycle parade will need pre-determined walking and bicycling routes. If you are offering rewards for participants, now is the time to follow up on any ordered materials.

**Tips on Finalizing Event Plans** Use your event description to let families know what to expect. Update your registration with your event description and details, which appear on the *Who’s Walking or Biking* page after you register. Parents, community members and the media view these pages to see who is participating.

Decide what students and families will do when they arrive at school. Are students supposed to report to their classrooms? Should they meet outside together? Are they meeting in one central location? Where will helmets and bicycles be stored? If your event requires a temporary road closing, make sure to publicize this multiple ways so that the community is not only aware of when/where/how long the closure will last, but also why the event is special. Provide background about what the event means for the kids. Use local news media, listservs, signs, banners, etc.

For any group walk or bike ride, review a short list of rules and safety measures with the participants. Focus on age-appropriate pedestrian and/or bicycle safety messages.

Arrange to have a megaphone or other amplifier available if there are plans to speak to a large crowd of students and their parents.

Make sure at least one adult chaperone has a first aid kit.

**STEP 6: PROMOTE THE EVENT** A few weeks before the event, parents, students and the greater community should all be aware that the event is going to take place.

**One to two weeks prior.** Post an announcement in the school and community newsletter. If roads will be closed temporarily, it may be helpful to get this information out in a local news source. You can also use banners and signs along the walking/biking route to keep the community informed. Explain why your school is organizing the event and why the event is important.

Visit the *Talking Points* page for hints.

**One week prior.** Send home fliers and/or send emails that outline event logistics. If you have multiple walking routes, include a map of the routes with meeting times along with contact information for adult walking leaders. Include safety reminders such as “wear bright clothing” or “wear a helmet.” Designate a spokesperson to speak to the media. Send a media advisory to newspapers, radio and television stations that you hope will attend.

**Several days prior.** Send home educational materials for parents to review with their children. The National Center for Safe Routes to Schools offers tip sheets on teaching safe walking and biking skills.

**The day before.** Send a reminder home with the students. This can be a sticker, a half-sheet flier, or a postcard. Intercom announcements are a nice way to remind students and get them excited. Send out a press release to local media contacts. Press release templates are available on the website.

**After the event.** Gather information about the event. How many people participated? What media coverage did the event receive? Did someone take great photos that will be useful? Remember to share your insights and photos!

**STEP 7: CELEBRATE WALK OR BIKE TO SCHOOL DAY** Follow these event-day suggestions from fellow coordinators to help ensure a fun, safe, and successful event.

- Arrive at the meeting location 15 minutes early.
- Have a designated spokesperson to talk with media.
- Before a park-and-walk, a parade or anything else where there’s a remote group start location, give a brief overview of the event, the theme and/or why the day is special. Review any rules and safety guidelines, such as staying on the sidewalk or obeying law enforcement officers’ instructions.
- Congratulate walkers and bicyclists.
- Thank dignitaries, sponsors, volunteers and participants publicly.
- Record the number of participants.
- Take lots of photos and video.
- Have fun!

**STEP 8: EVENT FOLLOW-UP** To streamline planning for the next event you may want to:

- Save materials and keep track of contacts. Make notes throughout the planning process. Save all of the electronic files for your fliers, sticker templates, etc., in one, easy-to-find location. If you plan to pass along event leadership to someone else, organizing this type of information can be particularly valuable.
- Keep track of photos and press coverage, and archive them somewhere safe and accessible if possible.
- Send thank you notes or emails to all volunteers and partners. Certificate templates are available for registered members of the site.
- Publicize your success.

**STEP 9: DO IT AGAIN NEXT YEAR!**
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