

INTERNATIONAL POLICE MOUNTAIN BIKE ASSOCIATION



CORPORATE MEMBERSHIP

BECOME AN IPMBA CORPORATE MEMBER TODAY!

Our generous corporate partners include small businesses and large corporations. We are excited to have you join IPMBA in its efforts to keep our public safety personnel well-trained, safe, and effective.

— IPMBA Corporate Membership is \$750 —

To become a corporate member of IPMBA fill out the form below. To obtain more information on how you and your company can become a part of IPMBA, contact IPMBA's Executive Director or Industry Liaison.

COMPANY NAME*: _____

COMPANY PRODUCT OR SERVICE*: _____

CONTACT PERSON*: _____ TITLE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____ COUNTRY: _____

TELEPHONE*: _____ FAX: _____

E-MAIL ADDRESS FOR PUBLICATION*: _____

E-MAIL ADDRESS FOR CONTACT: _____

WEBSITE ADDRESS*: _____

**FOR PUBLICATION*

My Check for \$750 (payable to IPMBA) is Enclosed

PLEASE CHARGE MY VISA/MASTERCARD (PLEASE CIRCLE).

CC# _____ CID# _____

Expiration: _____ Signature: _____



IPMBA

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PLEASE MAIL OR FAX TO
THE ABOVE ADDRESS
OR FAX NUMBER.

The Fine Print: IPMBA retains the right to refuse any materials that the Executive Director finds unsuitable for IPMBA News. No express or implied endorsements are being made by IPMBA for any product, service, program, or organization.

All applications for corporate membership are subject to review and approval by the IPMBA Board and/or Executive Director.

THE INTERNATIONAL POLICE MOUNTAIN BIKE ASSOCIATION



Join the experts in Public Safety Cycling. The International Police Mountain Bike Association is dedicated to developing positive working relationships with industry professionals who support and serve the public safety cycling community.

IPMBA is committed to advancing the development of products and technologies that assist the public safety cyclist, and to educate its members about products and services that have a positive impact on their daily duties

Now you can be a part of this great cycling community by becoming a corporate member of IPMBA.

What is IPMBA?

The International Police Mountain Bike Association is a non-profit educational organization dedicated to providing resources, networking opportunities, and the best, most complete training for public safety cyclists.



**Our members are the experts in public safety cycling.
Leverage our knowledge and expertise.**

WHY SHOULD YOU PARTNER WITH IPMBA?

- IPMBA members are the most active and influential proponents of public safety cycling.
- *IPMBA members serve as technical advisors to start-up bike units, and their equipment choices are frequently duplicated by the agencies they mentor.*
- IPMBA members can provide valuable feedback that will assist you in tailoring your products to best fit the specific needs of the public safety cyclist.
- *IPMBA members are viewed as professional cyclists and experts in cycling-related matters. Their advice is frequently sought by members of the recreational cycling community and the general public.*
- IPMBA members are closely allied with their communities; through community policing and provision of EMS services at large-scale events, they log countless citizen contacts daily.
- *IPMBA members act as advisors within their departments and either influence those who make bike unit purchasing decisions, or have the authority to make those choices themselves.*
- IPMBA members are your ambassadors to the community; their responses to questions about equipment influence the purchasing decisions of a variety of consumers.
- ***Your valued financial support helps IPMBA expand its services and resources, encouraging the further expansion of the public safety cycling market.***

The Ripple Effect...

- As an IPMBA Corporate Member, you'll gain direct exposure to over 3,000 public safety cyclists.
- Each of those 3,000 IPMBA members represents an average of 10 public safety cyclists – that's more than 30,000 law enforcement, EMS, and security professionals!
- And that's not all – each of these 30,000 law enforcement, EMS, and security professionals interact with up to 10 community members each day – that's 300,000 potential customers daily!



IPMBA Corporate Members enjoy these great benefits . . .

1. Discount on booth space at the annual IPMBA Conference.
2. Listing in each issue of IPMBA News (annual circulation: 15,000).
3. One complimentary set of member labels annually (departmental mailing addresses only)*
4. A listing and link from the IPMBA website to your company website.
5. Subscription to *IPMBA News*.
6. Discounted advertising space in *IPMBA News*.
7. Listing in the Annual IPMBA Conference program (average circulation: 500).
8. Permission to use the IPMBA Corporate Member logo on promotional materials.**
9. Priority Product Purchase Program listing (if enrolled).
10. Priority access to IPMBA's Product Development Field Test and Product Review Program.

*To be used for one solicitation only. **Subject to IPMBA Corporate Membership terms and conditions.

