

2018
ipmba



news

NEWSLETTER OF THE INTERNATIONAL POLICE MOUNTAIN BIKE ASSOCIATION

IPMBA PROMOTES THE USE OF BIKES FOR PUBLIC SAFETY, PROVIDES RESOURCES AND NETWORKING OPPORTUNITIES, AND OFFERS THE BEST, MOST COMPLETE TRAINING FOR PUBLIC SAFETY CYCLISTS.

WHY ADVERTISE IN **ipmba news**?

IPMBA News, the official publication of the International Police Mountain Bike Association, is the *only* publication dedicated to law enforcement, EMS providers, and security/patrol personnel who ride bikes in the line of duty. *IPMBA News* is mailed directly to more than 3,000 individual public safety cyclists in the U.S. and beyond, including the U.K, Canada, and Australia, distributed at trade shows, and sent out with hundreds of information requests. You won't find a more focused audience anywhere!

ADVERTISEMENT SIZES

Half page: 7 ½" w x 5" h
Full page: 7 ½" w x 10" h
Full page bleed (publication size: 8 ½" x 11")
Business card: 2" x 3 ½"

ADVERTISING RATES*

Size	1x	2x	3x
Half	\$340	\$315	\$290
Full	\$410	\$385	\$355
Full Bleed	\$460	\$430	\$410
Bus.Cd.	\$150	\$140	\$135

*Corporate members save 10%!

REPRODUCTION MATERIAL

Electronically:

High-resolution JPG or press-optimized PDF.
Proof must accompany file.
IPMBA News is printed in Pantone® 548.

2018 IPMBA NEWS

DEADLINES FOR CONTRACTS & ART*

Winter: Friday, December 29, 2017
Spring/Summer: Friday, June 1, 2018
Fall: Friday, October 19, 2018

* SUBJECT TO CHANGE.

2018 IPMBA NEWS

PUBLICATION SCHEDULE*

Winter: February 28, 2018
Spring/Summer: July 31, 2018
Fall Issue: November 30, 2018

* SUBJECT TO CHANGE.

IPMBA is a GREAT way to do business!
— Eric Kackley, Volcanic Bicycles

WHAT IS EYE-PIM-BAH?

The International Police Mountain Bike Association (IPMBA) is a non-profit educational organization providing resources, networking opportunities, and the best, most complete training for public safety bicyclists. Since the founding of the organization in 1991, IPMBA has certified more than 1,600 instructors, who have in turn provided valuable training to more than 50,000 police officers, EMS professionals, and security personnel on bikes. IPMBA offers the nation's only conference and product exhibition designed exclusively for public safety cyclists.

QUESTIONS, CONTRACTS & ART TO:

Maureen Becker
IPMBA Executive Director
583 Frederick Road, Suite 5B
Baltimore MD 21228
410-744-2400; E-mail: maureen@ipmba.org

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- All orders for advertising insertions are subject to the Publisher's acceptance. The Publisher reserves the right to reject or cancel for any reason, or at any time, any advertising which, in the sole opinion of the publisher, does not conform to the editorial or graphic standards of the publication.
- Ad space may be canceled up to contract and art deadline for each issue. Late charges may be applied to ad materials not received by date stated by publisher or production manager.
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Contracts and Art to:

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410-744-2400/Fax 410-744-5504
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AD PLACEMENT: (Art deadlines appear in parentheses)

- Winter 2018 (12/30/17) Spring/Summer 2018 (6/1/18)
- Fall 2018 (10/20/18)

AD RATES*

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ARTWORK: (Check One)

- High-Resolution JPG Press-Optimized PDF

TYPE (Check One)

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Number of Insertions: _____

TOTAL: \$ _____

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Payment terms are net 30 days from date of invoice. Advertiser or agency must pay any and all reasonable attorney fees if it becomes necessary to place for collection any bill or charge. Only Visa and Mastercard are accepted.

Questions? Call 410-744-2400 or email maureen@ipmba.org.