

2023 ipmba news



NEWSLETTER OF THE INTERNATIONAL POLICE MOUNTAIN BIKE ASSOCIATION

IPMBA PROMOTES THE USE OF BIKES FOR PUBLIC SAFETY, PROVIDES RESOURCES AND NETWORKING OPPORTUNITIES, AND OFFERS THE BEST, MOST COMPLETE TRAINING FOR PUBLIC SAFETY CYCLISTS.

WHY ADVERTISE IN ipmba news ?

IPMBA News, the official publication of the International Police Mountain Bike Association, is the *only* publication dedicated to law enforcement, EMS providers, and security/patrol personnel who ride bikes in the line of duty. IPMBA News is mailed directly to nearly 3,000 individual public safety cyclists and other interested parties in the U.S. and beyond, distributed at trade shows, sent out with information requests, and posted on the IPMBA website for all to see. You won't find a more public safety cycling-focused audience anywhere!

2023 IPMBA NEWS DEADLINES FOR CONTRACTS & ART*

Product Guide: February 15, 2023
Conference Highlights: June 15, 2023
Board Issue: September 15, 2023

* SUBJECT TO CHANGE.

2023 IPMBA NEWS PUBLICATION SCHEDULE*

Product Guide: April 15, 2023
Conference Highlights: August 15, 2023
Board Issue: November 15, 2023

* SUBJECT TO CHANGE.

Would you like to arrange a product review?
Contact IPMBA at info@ipmba.org.

Product reviews are published in *IPMBA News*
and on the IPMBA website.

ADVERTISEMENT SIZES

Half page: 8" w x 5.5" h
Full page: 8" w x 10.5" h
Full page bleed (publication size: 8.5" x 11")
Business card: 2" w x 3.5" h

ADVERTISING RATES*

Size	1x	2x	3x
Half	\$375	\$350	\$325
Full	\$445	\$420	\$390
Full Bleed	\$495	\$465	\$445
Bus.Cd.	\$190	\$180	\$170

*Corporate members save 10%!

ARTWORK

High-resolution JPG or press-optimized PDF.

IPMBA News is printed in Pantone® 548 and posted on the website in full color. Submitting both black-and-white and color versions is recommended.

WHAT IS EYE-PIM-BAH?

The International Police Mountain Bike Association (IPMBA) is a non-profit educational organization whose mission is to promote the use of bikes for public safety, provide resources and networking opportunities, and offer the best, most complete training for public safety cyclists. Since 1991, IPMBA has certified more than 2000 instructors and trained an average of 4000 public safety cyclists annually. IPMBA has been offering the nation's only conference and product exhibition designed exclusively for public safety cyclists since 1993.

QUESTIONS, CONTRACTS & ART TO:

Maureen Becker
IPMBA Executive Director
583 Frederick Road, Suite 5B
Baltimore MD 21228
410-744-2400; E-mail: maureen@ipmba.org

GENERAL CONDITIONS

- All orders for advertising insertions are subject to the publisher's acceptance. The publisher reserves the right to reject or cancel for any reason, or at any time, any advertising which, in the sole opinion of the publisher, does not conform to the editorial or graphic standards of the publication or is deemed derogatory or defamatory to any company, brand, individual, or group of individuals.
- Ad space may be canceled up to contract and art deadline for each issue. Late charges may be applied to ad materials not received by date stated by publisher or production manager. Advertisers will be billed for ads cancelled after the deadline.
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- Publisher reserves the right to place the word "advertisement" on copy which, in his/her sole opinion, closely resembles editorial matter.
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- Publisher retains the right to resize any ad submitted in a size not outlined in this material or agreed to in writing.
- Publisher is not liable for delays in delivery and/or non-delivery in the event of an Act of God, action by any government or quasi-governmental entity, fire, flood, insurrection, riot, explosion, embargo, strikes whether legal or illegal, material shortage, transportation interruption of any kind, work slowdown, pandemic, natural disaster, or any other condition beyond the control of publisher affecting production or delivery in any manner.

Contracts and Art to:

IPMBA NEWS
583 Frederick Road, Suite 5B
Baltimore, MD 21228
410-744-2400/Fax 410-744-5504
info@ipmba.org

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ADVERTISING INSERTION AGREEMENT

Company Name: _____ Corporate Member: Y N

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: (_____) _____ Fax: (_____) _____

E-mail: _____ Website: _____

AD SIZE: (Check One)

- Half page: 8" w x 5.5" h
- Full page: 8" w x 10.5" h
- Full page bleed (pub. size 8½" x 11")
- Business card: 2" w x 3.5" h

2023 AD RATES*

**Corporate members save 10%!*

Size	1x	2x	3x
Half	\$375	\$350	\$325
Full	\$445	\$420	\$390
Full Bleed	\$495	\$465	\$445
Bus.Cd.	\$190	\$180	\$170

Number of Insertions: _____

TOTAL: \$ _____

**Corporate member discount will be applied to the invoices if applicable.*

- Pre-payment is enclosed.
- Invoice me as ads are placed.
- Please charge my Visa Mastercard

Expire: _____ Security Code: _____

Signature: _____

AD PLACEMENT (AD DEADLINES IN PARENTHESES):

- Issue #1 Product Guide (February 15, 2023)
- Issue #2 Conference Highlights (June 15, 2023)
- Issue #3 Board Issue (September 15, 2023)

ARTWORK: (Check One)

- High-Resolution JPG
- Press-Optimized PDF

TYPE (Check One)

- New
- Pick-Up from _____

Email: info@ipmba.org

Fax: 410-744-5504

Mail: IPMBA

583 Frederick Road, Suite 5B
Baltimore MD 21228

PAYMENT POLICY

Payment terms are net 30 days from date of invoice. Advertiser or agency must pay any and all reasonable attorney fees if it becomes necessary to place for collection any bill or charge. Visa, Mastercard, checks, and money orders are accepted.

Questions? Call 410-744-2400 or email info@ipmba.org.